

Ruby Palma



Philippines, PCC, ACTC
Shared Leadership Team Coach
Sustainability & Executive Coach

Ruby Palma, Principal Partner at LIM Global Philippines Inc

Ruby Palma is a Shared Leadership Team Coach and Mentor Coach with extensive experience in leadership and team development. She fosters open, honest, and trusting relationships among leaders and teams, helping them tap into their inner wisdom and explore new perspectives for meaningful personal and professional growth. By balancing strategic business insights with neuroscience-based approaches, she partners with clients to create breakthroughs that drive self-awareness, clarity, and transformation.

A Professional Certified Coach (PCC) with an ICF Advanced Certification in Team Coaching (ACTC), Ruby has over 25 years of experience in leadership development and organizational transformation. As a former Regional Executive at AstraZeneca Asia Pacific, she led learning initiatives across 14 markets, facilitated leadership transitions, and drove cultural change. She is also a Principal Partner at LIM Global Philippines Inc. and Past President of ICF Philippines.

Her expertise includes executive coaching, team transformation, modern mentoring, change management, and high-performing teams. She has coached executives and teams across various industries in Asia.

Ruby is passionate about shared leadership, and sustainability, supporting leadership programs that drive business and social impact. Ruby loves the sea and music.

Areas of capability and interest include:

- Executive Coaching
- Team Development and Team Coaching
- Shared Leadership
- Modern Mentoring
- Leadership Transitions & Change Management
- Coaching for High-Performing Teams

Contact Ruby at Ruby.Palma@LIMglobal.net

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