



Guisella Roldan Camargo, Learning Coach

Guisella Roldan, has a professional experience of over 30 years in leadership positions within the financial educational and consulting sector. She was manager of financial companies, for over 12 years. In addition, she has been an advisor and consultant on business development processes and management training for more than 15 years.

Guisella has extensive experience in the support and advice to teams from different areas of the organizations, adding value and creating sustainable competitive advantages for the teams. She has developed projects to change the organizational culture and facilitate change, implemented competency-based selection and assessment centers for different companies, development of management skills and executive coaching.

Guisella has designed, developed and implemented training processes focused on developing managerial skills: teamwork, communication, decision making, negotiation, NLP, sales and customer service and leadership. She was director of the National insurance Institute, a training center for the insurance industry of Colombia.

She has worked with Banco Santander, Multibanca Colpatria, Banco Bogota, Banco Popular, Ascredibanco Visa, Banco Guayaquil Ecuador, Agricola de Insurance. Liberty, Insurance, GMAC, Agricultural Bank. Banco de Occidente , Horizon, Provisora, BBVA. Delima Marsh, Bavaria, Chamber of Commerce of Bogota, Ecopetrol, Medellín Public Enterprises-EPM, ETB, Cosmoagro, Industries Spring. Quimirel.Protela., Fritolay, Belcorp, Levapan, Toto, Indupalma. Dinissan, Compañía Colombiana Automotris, Colomotores, Mazda, Dimlerchrisler, Comcel, Movistar, ETB, EPM, Sitel Colombia, Celcom, Attentive Colômbia, cable TV, Cablecentro Avantel Bogota Water and sewer, Codensa, Ministry of Finance, Provisora, National Police, BP Exploration, Metapetroleum , Pride, Isvi, Terpel.

She is a Psychologist graduated from the University of Sabana in Colombia and has a specialization in facilitation of learning processes with Amauta International, as well as a diploma in senior management of Monterrey TEC and in NLP. She has been a facilitator of training programs with universities such as: Pontificia Universidad Javeriana, University Extrnado de Colombia, University Sergio Arboleda, University Piloto de Colombia, Politecnico Gran Colombiano, Bogotá Chamber of Commerce, Universidad Tecnica Particular de Loja (Ecuador).

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